



24th Annual Midwest Conference on Problem Gambling and Substance Abuse

June 16-18, 202y, Kansas City Marriott Country Club Plaza Hotel,
Kansas City, Missouri

<https://themidwestconference.org/>

EXHIBITOR SPONSORSHIP:

Exhibitor | \$375 Non-Profit / For-Profit \$500 (15 Available)

Represent your organization at the Conference as an exhibitor. Prepare to network with Conference attendees by distributing your organization's literature and branded premium items.

Package Inclusions:

- One skirted table, one chair, one name badge and one meal package
- Access to the Conference's keynote addresses
- Company logo on Conference literature and website
- Company logo on presentation screens between sessions and during lunches
- Breakfasts and snack breaks will be served in the exhibit hall to maximize interactions with attendees

Exhibit Hall Hours:

- Exhibitor setup: 6:30 – 9 p.m. on Tuesday, June 15, & 6 – 8 a.m. on Wednesday, June 16
- Exhibit hall open 8 a.m. – 5 p.m. from Wednesday, June 16, through Thursday, June 17; 8 a.m. to noon on Friday, June 18
- Exhibit hall closes at noon on Friday, June 18

Additional Meal Package | \$275

Includes three continental breakfasts, three snack breaks and two lunches

SPONSORSHIP OPTIONS:

Premiere Sponsor | \$20,000+

Package Inclusions:

- Pre-Conference:
 - Announcement of sponsorship in email to Conference listserv
 - Logo recognition in emails to Conference listserv
 - Logo on Conference website
- At Conference:
 - Exhibitor benefits (if desired and available)
 - Two conference registrations, including meals
 - Opportunity to include your promotional item in Conference tote bags
 - Advertisement in Conference literature
 - Logo on presentation screens between sessions and during lunches
 - Acknowledgement during Conference opening and closing speeches by MCPGSA President
 - Brief (2-3 minute) speaking opportunity at lunch to address Conference attendees (specific time to be determined in cooperation with Conference Committee)
 - Sponsorship signage in General Session Room

Partner Sponsor | \$10,000 - \$19,999

Package Inclusions:

- Pre-Conference:

- Announcement of sponsorship in email to Conference listserv
- Logo recognition in emails to Conference listserv
- Logo on Conference website

- At Conference:

- Exhibitor benefits (if desired and available)
- One conference registration, including meals
- Logo in Conference literature
- Logo on presentation screens between sessions and during lunches
- Sponsorship signage in General Session Room

Elite Sponsor | \$5,000 - \$9,999

Package Inclusions:

- Pre-Conference:

- Announcement of sponsorship in email to Conference listserv
- Logo recognition in emails to Conference listserv
- Logo on Conference website

- At Conference:

- Logo in Conference literature
- Sponsorship signage in General Session Room

General Sponsor | Custom Amount

- **Contact Custom Meeting Planners to customize a sponsorship based on your specific sponsorship budget.*

ADDITIONAL SPONSORSHIP OPPORTUNITIES:

Keynote Sponsor | \$3,500 (Seven Available)

The Midwest Conference hosts experts within the fields of clinical treatment, research, and addiction. Provide continuing education opportunities for hundreds of Conference attendees by sponsoring one of the Conference's keynote presentations.

Package Inclusions:

- Pre-Conference:

- Announcement of keynote sponsorship in email announcing keynote presenter to Conference listserv
- Logo recognition in emails to Conference listserv
- Logo on Conference website

- At Conference:

- One Conference registration, including meals
- Sponsorship signage posted during specific keynote presentation

- Opportunity to briefly introduce yourself and your company along with providing the introduction of the keynote presenter (MCPGSA will provide the introduction for the presenter)

CEU / Scanning App Sponsor | \$2,500

During the Midwest Conference both gambling specific and substance abuse CEUs are offered. This is a great benefit to our counselors for their certification and licensing.

Package Inclusions:

- Pre-Conference:

- Announcement of CEU/ Scanning App sponsorship in email announcements
- Logo recognition in emails to Conference listserv
- Logo on Conference website

- At Conference:

- Logo in Conference literature
- Sponsorship signage posted near registration

Ethics Training Sponsor | \$1,000

Prior to the official start of the Midwest Conference, we offer Ethics Training to attendees. This 3-hour training is a requirement for most counselors. The sponsorship will assist with the presenter fees, break items, rooms costs, and CEUs.

Package Inclusions:

- Pre-Conference:

- Announcement of Ethics Training sponsorship in email announcements
- Logo recognition in emails to Conference listserv
- Logo on Conference website

- At Conference:

- Logo in Conference literature
- Signage posted during the Ethics Training

NETWORKING SPONSORSHIP OPTIONS:

Provide Conference attendees with an opportunity to relax, replenish and rub elbows with other attendees through networking sponsorship. With this sponsorship, you will be able to put your organization's efforts in the hands of Conference attendees.

Snack Break Sponsor | \$3,500 (Three available)

Package Inclusions:

- Exhibitor benefits (if desired and available)
- Logo displayed in exhibit hall and main ballroom during snack break
- Placement of company materials on exhibit hall and main ballroom tables during snack break
- Logo on Conference website, literature, and presentation screens between sessions and during lunches

- At Conference:

- One Conference registration, including meals
- Logo in Conference literature
- Signage posted during the Snack Break

Beverage Break Sponsor | \$2,000 (Three available)

Package Inclusions:

- Pre-Conference:

- Announcement of Beverage Break sponsorship in email announcements
- Logo recognition in emails to Conference listserv
- Logo on Conference website

- At Conference:

- Logo in Conference literature
- Signage posted during the Beverage Break

PROMOTIONAL SPONSORSHIP OPTIONS:

Leave a lasting impression on Conference attendees by sponsoring a promotional item or service.

Conference Tote Bag | \$1,750 (One available)

Package Inclusions:

- Logo featured on 150 Conference bags alongside Conference date and logo
- Logo on Conference website, literature, and presentation screens between sessions and during lunches

Notebooks and Pens Sponsor | \$1,500 (One available)

Package Inclusions:

- Feature your logo on 150 notebooks and pens included in all Conference tote bags
- Logo on Conference website, literature, and presentation screens between sessions and during lunches.

Lanyard Sponsor | \$650 (One available)

Package Inclusions:

- Feature your logo on 150 lanyards for name badges
- Logo on Conference website, literature, and presentation screens between sessions and during lunches

Vinyl Registration Folio Sponsor | \$575 (One available)

Package Inclusions:

- Feature your logo on 150 vinyl registration folios that hold each attendees conference materials. Your company is also welcome to include an 8 ½ x 11 insert.
- Logo on Conference website, literature, and presentation screens between sessions and during lunches

Wi-Fi Sponsor | \$500 (One available)

Package Inclusions:

- Make your company/organization's name the Conference's Wi-Fi password
- Logo on Conference website, literature, and presentation screens between sessions and during lunches

Snack Bag Sponsor | \$475 (One available)

Package Inclusions:

- Logo on Conference website and small sticker placed on each snack bag

SCHOLARSHIP OPPORTUNITIES:

Support providers in your state by sponsoring multiple scholarships for them to attend the conference. Your support will bring prospective attendees to the conference and improve the quality of services in your State. Plus, with your sponsorship, you will have the opportunity to directly engage with these attendees through exhibit and networking opportunities.

Gold Scholarship Sponsor | \$5,000+

Package Inclusions:

- Pre-Conference:
 - Announcement of sponsorship in email to Conference listserv
 - Logo recognition in emails to Conference listserv
 - Logo on Conference website
- At Conference:
 - Exhibitor benefits (if desired and available)
 - Opportunity to include your promotional item in Conference tote bags
 - Advertisement in Conference literature
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 - Sponsorship signage in General Session Room

Silver Scholarship Sponsor | \$2,500 - \$4,999

Package Inclusions:

- Pre-Conference:
 - Announcement of sponsorship in email to Conference listserv
 - Logo recognition in emails to Conference listserv
 - Logo on Conference website
- At Conference:
 - Exhibitor benefits (if desired and available)
 - Logo in Conference literature
 - Logo on presentation screens between sessions and during lunches
 - Sponsorship signage in General Session Room